

EVENTSMARKETING

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DesignEventsManagementMarketing Asheville, NC · Orlando, FL

Sparrow Junction, LLC is an event & marketing firm, headquartered in Asheville, NC with a satellite office in Orlando, FL. We offer the full array of marketing and event services from planning through delivery for private parties and weddings to conferences and large-scale productions.

In addition, we provide consulting services and support in the areas of marketing, advertising, events, business development/management, and operations in the day spa, health & wellness, the arts, and retail industries.

We are passionate about creating sustainable business models by implementing viable business practices and we are committed to projects that inspire, motivate, teach, and promote wellness, love, and personal development.

Our Philosophy

We believe in us. Us as in you, me, and the guy who owns the store down the street. We want you to be successful, but more importantly, we want you to thrive. Why? Because there is strength in numbers and when you succeed, we succeed. **We believe in inspiration, motivation, and success.**

We believe in the whole systems approach to business (and living). This means we care about the business, the people behind the business, and how those people feel about their business. We know that when we feel good, we do good. **We believe in integrity, authenticity, and sustainability.**

We believe in community – in our neighborhoods, our industries, and in our world. We believe in supporting our elders and fostering our youth. We have been lucky enough to know the power of receiving and we are grateful to be able to pay it forward. Why? Because when we are successful, we inspire others to become successful. **We believe in service, dedication, and connection.**

Who We Are

We are movers and shakers. We are networkers. We are collaborators. We are passionate about bringing people together. We want to help you succeed. We are business savvy. We have served in restaurants, nightclubs, high-end boutiques, holistic retreat centers, spas, design firms, organic farms, law offices, cabaret bars, and yoga studios. We have made beds, served beer, fed the homeless, fundraised for children and furry faces, produced events, passed state boards, sold advertising, managed hostels, crunched numbers, and scrubbed toilets. We have held titles of project manager, marketing director, waitress, wedding planner, visual merchandiser, world traveller, interior designer,

"Let the beauty you love be what you do. There are a thousand ways to kneel and kiss the earth."
- Rumi

massage therapist, event director, artist, sales manager, and teacher. This means we have a wealth of knowledge and a huge toolbox to help you merge your passion with your business; or take your business to the next level. We're efficient, accountable, professional, and we strive to exceed your expectations.

What We Do

We offer a variety of services so we can serve as many people as possible. Why? Because just like people have different needs, businesses also have different needs - Some businesses need an extra pair of hands to accomplish a project and some businesses need full-on re-organization. We can provide it all and if by chance we can't – we can definitely point you in the right direction. Regardless if you are a one-person show, a corporation, or a non-profit – we can help you be successful and stay successful.



Partnerships

Sparrow Junction, LLC is interested in partnering with businesses and individuals who share our philosophy and are in the following industries:

- Natural Health & Wellness
- The Arts
- Community
- Not-for-profit
- Advocacy
- Organic Skin & Body Care
- Personal Development

If you don't see your industry but feel we are of like-mind and want to be part of our network, please send an email with your media kit. Or fill out the online Partnership Request form (below) to learn how we can benefit each other and our communities.



**"I alone cannot change the world, but I can cast a stone across the waters to create many ripples."
- Mother Teresa**

Sponsorships

If you fall into one of the following categories:

- Under 25
- Over 65
- A New Entrepreneur
- A Military Veteran
- Not-for-profit
- Student

and are challenged financially, you may be eligible for a sponsorship. Sparrow Junction, LLC offers a few sponsorships each year to qualified individuals who are starting a new business. Our consultation and graphic design services may be available for a reduced cost, trade, or complimentary.

To be considered for a sponsorship, please fill out the online Sponsorship Request form.

[Partnership Request](#)

[Sponsorship Request](#)

Management Services

venue • business • personal

sparrowjunction.com

Venue Management

Do you have an amazing event space with no one to manage it? With over twelve years in event management, we have produced and collaborated on various events in all stages from planning through delivery. Sparrow Junction offers marketing, sales, booking, and management services for private event venues. Our dedication, level of service, and industry expertise provides optimum customer satisfaction and maximizes facility usage which ultimately increases revenue and profit.

event planning • talent booking • event production • interior design • visual merchandising

Business Management

Running a business is hard work. Not only do you need to focus on whatever it is you are selling, you need to focus on growing your business. How many times have you seen a business open, do well, expand, and then fold? Too many times to count, I'm sure. Most of the time, businesses fail because they lack a foundation. A lot of businesses, especially start ups, take off with a bang and start running. Often they think business management is for bigger companies or it doesn't apply to them. The reality is that business management applies to every business owner. Securing your foundation assists you in building a stronger business, and having a strong business provides for sustainability, of both your business and your life. Let us take out the guess work and get you started in the right direction or get you back on track.

project management • graphic design • collateral • marketing • branding • operations

Personal Management

Sometimes, life's little tasks can bog you down and prevent you from doing what you want to do. Don't get lost in the details of your life. We can help you organize your tasks or do them for you. From appointment setting to running errands, we can assist you with your daily chores so you have time to do the things you love most.

reservations/ticket acquisition • concierge • appointment setting • wellness consultation



Celebrations

Weddings & Sacred Ceremonies

Are you a bride with a million ideas but no time to implement them? Or perhaps you don't have any ideas and are struggling for a theme. Let us step in and join you in the planning process. We'll help you make sense of it all and guide you along the way. We have several planning packages available from last minute help to full scale production. We'll make sure your wedding day is your best day yet!



*"The more you praise and celebrate your life, the more there is in life to celebrate."
- Oprah Winfrey*

Parties & Celebrations

Aunt Marge & Uncle Donovan are celebrating their 60th wedding anniversary and they've put you in charge. What do you do? Call us! Whether it's martinis and canapés or flip flops and shuffle board, we'll see to it that your Aunty and Uncle have the celebration of a lifetime!

Events & Galas

You thought your duties as Senior Class President were over but you were wrong. Now they're calling on you to plan your 15th year reunion. Requests for kid's entertainment, vegan dinner options, and exotic dancers are pouring into your inbox. Take a deep breath and call us up. We'll take it from here and ensure everyone's needs are met. We'll work with your budget and your time frame and once again, your class will have reason to applaud you!

Creative Services

Interior Design

- Space planning
- Faux painting
- Furniture/fixture procurement
- Staging
- Holiday decorating

Visual Merchandising

- Retail merchandising
- Window display
- Room staging
- Food/prop styling

House Staging

- Creative consultation
- Organization assistance
- Coordinate cleaning services

House Staging (cont)

- Interior design staging
- Realtor acquisition

Office/Studio Organization

- Office/studio space planning
- Room/ shed/garage organization
- Interior design

Party Planning

- Menu/shopping planning
- Invitation assistance
- Activity planning
- Chef/caterer acquisition
- Cleaning service acquisition
- Tablescaping
- Floral arranging

Praise

“Jaymii is a talented and spirited networker and conduit for making projects happen. She has a keen eye for connecting all the right people and then engaging them toward a goal or project. She is a joy to work with. A unique combination of skills and temperament, I highly endorse Jaymii.”

- Brenda Brock, *Founder* at Farmaesthetics Fine Herbal Skincare Co.

“When you’re following your energy and doing what you want all the time, the distinction between work and play dissolves.”

– Shakti Gawain

“Leah is one of the most hardworking and dedicated people you could ask for. She puts all her efforts into making sure her clients are happy and the job is done professionally, timely, and in a cost effective manner. When Leah is coordinating your event or managing your business, you can go on vacation - she will certainly have all areas covered!”

- Tim Pressley, *Owner* at Pressley Construction and Design

“Jaymii is a gem. Pro-active, responsible, detail oriented, and fun to be around. I enjoyed working with her immensely.”

- John Bashew, *Media Production Executive* at Lemon Lane Creative



“Jaymii is one of the most capable, professional event planners I have had the pleasure of working with. No matter how chaotic things would get, Jaymii always managed the situation with a calm demeanor and can-do attitude. Any company would be lucky to have Jaymii work with them.” - Debbie Warnes, *Asst Director of Business Management* at Omega Institute

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